



Hayden Lamberti

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About Hayden:

Hayden is an entrepreneur at heart, with a love for the technology industry and a background in mechanical engineering.

He is passionate about how technology influences human behaviour and how it can change the way organisations define what business or industry they are in.

Hayden is an extrovert able to forge strong personal relationships based on respect and the ability to make people feel at ease. He has a passion for mentoring and coaching extending far back into his corporate career.

He enjoys working alongside businesses that recognise that the world is changing at a rapid pace, and therefore are open to investigating new ways of working and doing business.

He believes that there is no such thing as digital strategy or business, merely strategy and business in a digital world.

Hayden's Credentials:

Hayden has a BSc in Mechanical Engineering, and a GIBS MBA. He has a track record of big wins in his career.

As principal consultant for NTT's Digital Transformation global practice, he built a consulting practice from scratch and embedded it into 10 countries across MEA, South East Asia, Europe and the US. As Managing Director at AlwaysOn Wi-Fi he oversaw the growth of the user base from 2 to 12 million users.

As Incubation GM at Internet Solutions, he oversaw the incubation of Vast which included the acquisition of MWeb and AlwaysOn.

As Technology and Innovation Manager at Internet Solutions he built the VoIP capability at IS and the SA deployment of WebEx, growing these businesses from R200M to over R1bn.

How Hayden can help your business:

Hayden offers an innovative yet pragmatic approach to all that he does, with a strong focus on strategy execution in a digital world by developing feasible and achievable strategic plans with practical execution. He also knows the delicate art of balancing enthusiasm and reality.

Through his experience, Hayden has learned to quickly identify root causes of problems within businesses and to help leaders find feasible solutions that will accelerate the business forward.

He has the ability to help simplify complex and abstract concepts into an understandable stories and language to communicate effectively across the organisation.

Through his work in the technology and consulting industries he has worked in a number of geographies across a wide array of industries with organisations of varying sizes from small to large.

A servant leader, Hayden is able to adapt to the emotional signals of others to engage more effectively.



Build your business with
clarity and confidence.



Contact us

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