



About Joss:

Joss has been a member of EO since 2017 and has spent three years on the board, including most recently, as President of the JHB Chapter. He is also an ICF accredited Executive Coach and has mentored coaching students at UCT Business School's Centre for Coaching.

Joss Du Trevou

joss@grow-za.com

Joss's Credentials:

Joss joined his family business, Ecomotel 10 years ago, taking over the role of Chief Executive from his father - a position he still holds today. During his tenure, Joss has expanded the hotel group from 3 to 6 branches, increased annual turnover to over R30 million, and grown the staff complement to over 80 staff. He also put in place the systems, processes, and leadership team that now allows the business to run well on its own.

Before joining Ecomotel, Joss acquired 18 years of corporate experience, the majority of which was in investment banking. He worked at the local branches of two internal banks - French Societe Generale, and Dutch Bank ABN AMRO; and spent 10 years at local banking groups, Nedbank and ABSA, primarily in client-facing roles.

At ABSA, Joss took on a leadership role within the corporate banking division serving as General Manager: Head of Corporate Gauteng Coverage, where he was responsible for 12 direct reports and a balance sheet of approximately R15 billion. He was promoted to lead Absa's Corporate Coverage team, where his role included overseeing the merger of Absa's Corporate team with their Investment Banking teams and, thereafter, took up the role of COO for Absa Capital's CIB Coverage team reporting to the Head of Corporate Banking.

How Joss can help your business:

Joss has an innate passion for strategic thinking and combines his knowledge, exposure, and experience in the corporate, entrepreneurial, and coaching spaces, to assist businesses and their owners to reach their full potential. He leads and coaches with a deep understanding of what is needed to motivate and drive winning teams, applying a structured - yet practical - approach to the execution of strategy, and encourages courageous conversations in managing conflict.

Joss specialises in assisting family-run businesses and business leaders alike, to make the shift from being involved in the day-to-day operations of the business, to focusing on growing and scaling their businesses and succession planning.



Build your business with
clarity and confidence.



Contact us

Johannesburg | Cape Town | Durban | Pretoria



011 234 3453



info@grow-za.com



www.grow-za.com